

MIRCEA EPURE

July 2017

CONTACT

Universitat Pompeu Fabra
Department of Economics and Business
Ramon Trias Fargas, 25-27
08005 Barcelona, Spain

☎ +34 93 542 2546

✉ mircea.epure@upf.edu

💻 mirceaepure.com

CURRENT APPOINTMENTS

2011–present Assistant professor, Universitat Pompeu Fabra, Department of Economics and Business
2013–present Affiliated professor, Barcelona School of Management
2011–present Affiliated professor, Barcelona Graduate School of Economics

PREVIOUS APPOINTMENTS AND VISITING POSITIONS

2009–2011 Adjunct lecturer, Toulouse Business School – Barcelona Campus
2008–2011 Adjunct lecturer, Universitat Pompeu Fabra, Department of Economics and Business
Spring 2009 Visiting researcher, IESEG School of Management, Lille, France
2006–2010 Researcher and PhD candidate, Universitat Autònoma de Barcelona, Department of Business
Spring 2005 Visiting PhD student, Växjö University, Sweden

RESEARCH ACCREDITATION: AQU-Gencat accreditation of research at associate professor (*agregat*) level

EDUCATION

Fall 2010 PhD in Business Economics and Administration, Universitat Autònoma de Barcelona
Joint European PhD by Universitat Autònoma de Barcelona, Spain & Växjö University, Sweden
Dissertation: Novel Perspectives on Technology-Based Efficiency and Productivity Analyses
2007 Master of Research (Business Economics), Universitat Autònoma de Barcelona
2004 Bachelor of Business Administration, Bucharest University of Economic Studies

INTERESTS

Main: management and accounting

Detailed: business economics, corporate governance, efficiency, corporate strategy, entrepreneurship

LANGUAGES

Fluent in English, Spanish and Italian

Intermediate French and Catalan

Romanian native

JOURNAL PUBLICATIONS

- LópezPuertas-Lamy, M., K. Desender, and M. Epure. 2017. Corporate Social Responsibility and the Assessment by Auditors of the Risk of Material Misstatement. *Journal of Business Finance & Accounting*, forthcoming. [[Publisher](#)]
- Epure, M. 2016. Benchmarking for Routines and Organizational Knowledge: A Managerial Accounting Approach with Performance Feedback. *Journal of Productivity Analysis* 46(1), 87–107. [[Publisher](#)] [[SSRN](#)]
- Epure, M., D. Prior, and C. Serarols. 2016. Assessing Technology-based Spin-offs from University Support Units. *Regional Studies* 50(3), 411–428. [[Publisher](#)] [[SSRN](#)]
- Epure, M., and E. Lafuente. 2015. Monitoring Bank Performance in the Presence of Risk. *Journal of Productivity Analysis* 44(3), 265–281. [[Publisher](#)] [[SSRN](#)]
- Epure, M., K. Kerstens, and D. Prior. 2011. Technology-Based Total Factor Productivity and Benchmarking: New Proposals and an Application. *Omega—The International Journal of Management Science* 39(6), 608–619. [[Publisher](#)] [[SSRN](#)]
- Epure, M., K. Kerstens, and D. Prior. 2011. Bank Productivity and Performance Groups: A Decomposition Approach Based upon the Luenberger Productivity Indicator. *European Journal of Operational Research* 211(3), 630–641. [[Publisher](#)] [[SSRN](#)]
- Johannisson, B., L. Centeno Caffarena, A.F. Discua Cruz, M. Epure, E. Hormiga Pérez, M. Kapelko, K. Murdock, D. Nanka-Bruce, M. Olejárová, A. Sanchez Lopez, A. Sekki, M.C. Stoian, H. Tötterman, and A. Bisignano. 2007. Interstanding the Industrial District: Contrasting Conceptual Images as a Road to Insight. *Entrepreneurship & Regional Development* 19(6), 527–554. [[Publisher](#)]

WORKING PAPERS

- The Governance behind Corporate Social Responsibility: Ownership Concentration and Institutional Configurations, with Desender, K. Barcelona GSE WP 730 [[Older WP](#)], **revise and resubmit at the *Journal of Management Studies***
- Trusting the Family Firm? Family Control and Cultural Values during Financial Crises, with Amore, M.D. [[SSRN](#)]
- Information Asymmetry Reduction in Opaque Contexts: Evidence from Debt and Outside Equity Financing in Early Stage Firms, with Guasch, M. Barcelona GSE WP 941 [[SSRN](#)] [[BGSE Focus blog post](#)], **revise and resubmit at the *Journal of Business Venturing***
- Household Credit, Global Financial Cycle, and Macroprudential Policies: Credit Register Evidence from an Emerging Economy, with Mihai, I., C. Minoiu, and J.-L. Peydró
- Does the Addition of a New Business Model Affect the Existing Business?, with Sohl, T.

OTHER PUBLICATIONS

- Epure, M., and T. Sohl. 2017. Disruptive Business Model Integration: Implications for the Established Business. *Academy of Management Best Paper Proceedings*, forthcoming.
- Epure, M., and M. Guasch. 2016. Attracting Early Stage Investors: Is Debt a Deterrent or an Incentive? *Academy of Management Best Paper Proceedings* 2016(1), 15598. [[Long WP](#)]
- Desender, K., and M. Epure. 2015. Corporate Governance and Corporate Social Performance: Boards, Ownership and Institutions. *Academy of Management Proceedings* 2015(1), 16433. [[Older WP](#)]
- Teaching cases published in Arruñada, B. 2013. *Empresa, mercado e instituciones*. Civitas-Thomson Reuters.
- Chapter in competitiveness report requested by the Catalan R&D agency on the analysis and impact of spin-off firms from a technology transfer network placed at universities, 2009. [[Related paper](#)]
- Epure, M., and D. Prior. 2007. Strategic Paths and Productivity in the Spanish Savings Banks. In *Improving Business Reporting: New Rules, New Opportunities, New Trends*. Milano. Chapter 25, 661–689.

TEACHING

Undergraduate

Universitat Pompeu Fabra, Barcelona, Department of Economics and Business

Business Economics (Fall 2009 – 2010; Winter 2012 – 2015) [[Topics](#)]

Economic Organizations and Markets (Winter 2009 – 2017) [[Topics](#)]

Management and Cost Accounting (Fall 2011 – 2016) [[Topics](#)]

Toulouse Business School – Barcelona Campus

Management and Cost Accounting (Spring 2010 – 2011)

Organizations (Fall 2010)

Universitat Autònoma de Barcelona, Department of Business Economics

Management and Cost Accounting (Fall 2007 – 2008)

Graduate

Barcelona School of Management, Universitat Pompeu Fabra

Benchmarking and Management Control (MSc; Winter 2014 – 2017) [[Syllabus](#)]

Methods and Topics in Business Organization (MSc, invited lecturer; Winter 2014 – 2017)

Barcelona Graduate School of Economics, Universitat Pompeu Fabra

Governance and Control Systems in Organizations (MRes, invited lecturer; Spring 2015 – 2017)

Business Economics (MRes, T.A.; Winter 2010)

Other invited graduate lectures (selection)

Institutional and Organizational Economics Academy (ex-ESNIE): Governance and Control Systems in Organizations (PhD, Spring 2016) [[Link](#)]

Universitat de Barcelona: Lecture on support mechanisms for university spin-offs (MSc; May 2010) [[Paper](#)]

RESEARCH PROJECTS AND GRANTS

“Organizations and Culture: Governance Models and Performance Differences in Crisis”, Barcelona GSE Seed Grant (ref: SG-2017-05). Individual grant, 2017 (3,000€)

“Organizational and Institutional Challenges: Innovation and Governance”, financed by Ministerio de Economía y Competitividad (ref: ECO2014-57131-R). 2015-2017 (70,180€)

“Grup de Recerca en Estratègies Empresarials”, financed by Generalitat de Catalunya (ref: 2014SGR516). 2014–2016 (30,000€)

Programa Comença, financed by Universitat Pompeu Fabra. Individual grant, 2012–2013 (3,000€)

“Gestión y evaluación de las organizaciones”, financed by Ministerio de Ciencia e Innovación (ref: ECO2010-18967/ECON). 2011–2014 (76,400€).

“Àmbit local i empreses de base tecnològica”, financed by Generalitat de Catalunya (ref: 2009SGR147).
Universitat Autònoma de Barcelona, 2009–2013

Grant for young researchers at the Department of Business Economics, Universitat Autònoma de Barcelona, financed by AGAUR - Generalitat de Catalunya. Individual grant, 2006–2009

Grant for research stays outside Catalonia (at the IESEG School of Management, Lille, France), financed by AGAUR – Generalitat de Catalunya. Individual grant, 2009

“Evaluación de las organizaciones: Indicadores y eficiencia”, financed by Ministerio de Educación y Ciencia (ref: SEJ2007-60995/ECON). 2007–2010 (85,500€)

“Contribució a la riquesa regional de les empreses sorgides dels trampolins tecnològics Catalans”, financed by Centre d’Innovació i Desenvolupament Empresarial (CIDEM, currently ACCIÓ), 2008 (19,766€)

Collaboration grant, financed by Universitat Autònoma de Barcelona. Individual grant, 2005–2006

REFEREE ACTIVITY

Journals

Corporate Governance: An International Review; European Journal of Operational Research; Journal of Business Ethics; Empirical Economics; Journal of Productivity Analysis; European Journal of Law and Economics; Journal of the Operational Research Society; Decision Support Systems; Operational Research; 4OR; Review of Managerial Science; Journal of Sports Sciences; Journal of Applied Economics; Spanish Journal of Finance and Accounting

Conferences

Strategic Management Society (annual and special conferences); Academy of Management Annual Meetings; Global Entrepreneurship Monitor Research Conference

Research funding

Spanish National Evaluation and Foresight Agency (*Agencia Nacional de Evaluación y Prospectiva (ANEP)*)

CONFERENCE AND SEMINAR PRESENTATIONS (selection, presentations by co-authors are excluded)

- 2017 Cass Business School, London, UK (invited seminar)
Society for Institutional & Organizational Economics (SIOE, ex-ISONIE), New York, USA
ESADE Business School, Barcelona, Spain (GREF invited seminar)
Academy of Management Annual Meeting, Atlanta, USA
SKEMA Business School, Paris, France (invited workshop presentation)
European Accounting Association Annual Congress, Valencia, Spain
Finance Forum, Barcelona, Spain
ERMAS, Cluj-Napoca, Romania
Universitat Pompeu Fabra, Barcelona, Spain (Finance Seminar Series)
University of Vigo, Spain (invited seminar)
Workshop on Accounting and Management Control, Ourense, Spain
- 2016 INFORMS International Conference, Hawaii, USA
Institutional and Organizational Economics Academy (ex-ESNIE), Corsica, France (invited workshop)
ERMAS, Timisoara, Romania
European Accounting Association Annual Congress, Maastricht, The Netherlands
- 2015 Academy of Management Annual Meeting, Vancouver, Canada
Universitat Pompeu Fabra, Barcelona, Spain (Management & Behavioral Research Seminars)
ERMAS, Romania
Workshop on Institutions and Organizations, Barcelona, Spain
Barcelona Accounting Research Workshop, Spain
Universitat de Barcelona, Spain (invited seminar)
- 2014 European Accounting Association Annual Congress, Tallinn, Estonia
Academy of Management Annual Meeting, Philadelphia, USA
IESE Strategy and Entrepreneurship Winter Mini-Conference, Barcelona, Spain
Universidad de Navarra, Pamplona, Spain (invited seminar)
Strategic Management Society Special Conference, Copenhagen, Denmark
Universitat Pompeu Fabra, Barcelona, Spain (Finance Lunch Seminars)
- 2013 European Accounting Association Annual Congress, Paris, France
ESADE Business School, Barcelona, Spain (Barcelona Accounting Seminars)
European Workshop on Efficiency and Productivity Analysis, Helsinki, Finland
- 2012 ESADE Business School, Barcelona, Spain (Barcelona Accounting Seminars)
Finance Forum, Oviedo, Spain
Asia-Pacific Productivity Conference, Bangkok, Thailand
- 2011 European Workshop on Efficiency and Productivity Analysis, Verona, Italy
Universitat Pompeu Fabra, Barcelona, Spain (Management & Behavioral Research Seminars)
Universidad Carlos III, Madrid, Spain (invited seminar)

- Congreso de Eficiencia y Productividad, Córdoba, Spain
Universitat Pompeu Fabra, Barcelona, Spain (invited seminar)
- 2010 Finance Forum, Elche, Spain
Colegio Universitario de Estudios Financieros (CUNEF), Madrid, Spain (invited seminar)
University CEU Cardenal Herrera, Valencia, Spain (invited seminar)
- 2009 IESEG School of Management, Lille, France (invited seminar)
Simposio de la Asociación Española de Economía, Valencia, Spain
Congreso Nacional ACEDE, Toledo, Spain
European Workshop on Efficiency and Productivity Analysis, Pisa, Italy
Congreso de Eficiencia y Productividad, Córdoba, Spain
European Doctoral Programme Workshop, Barcelona, Spain
- 2008 North American Productivity Workshop, New York, USA
Workshop on Efficiency and Productivity, Gijón, Spain
Congreso Nacional ACEDE, Leon, Spain
Luso-Spanish Conference on Management, Porto, Portugal
Congreso de Eficiencia y Productividad, Córdoba, Spain
AIDEA Giovani Conference, Milan, Italy
European Doctoral Programme Workshop, Barcelona, Spain

OTHER SERVICE AND PROFESSIONAL ACTIVITIES (selection)

- Course coordinating professor: Business Economics (UPF), Management and Cost Accounting (UPF)
- Co-organizer “Workshop on Institutions and Organizations” (UPF, 2015)
- Doctoral dissertation advisor to Martí Guasch, accounting and entrepreneurship (UPF, 2013–)
- Dissertation defense committee: Luz Parrondo, accounting (UPF, 2016)
- Dissertation proposal committee: Luz Parrondo, accounting (UPF, 2012); Fátima Antelo, business economics (UPF, 2014); Gustavo Fernández, business economics (UPF, 2017)
- MSc in Management and undergraduate thesis supervision, 15+ (UPF and Barcelona School of Management)
Best thesis in MSc in Management awards for research projects supervised in 2015, 2016 and 2017
- Recruiting interviews and related coordination responsibilities for the management (2014) and accounting (2015, 2017) committees at international meetings and at UPF
- Member of the Accounting, Control, Management and Education (ACME) group at UPF
- In the media: ARA, 20 minutos, La Vanguardia, BGSE Focus, Evenimentul Zilei, Cotidianul, Football+Science
- Professional membership: Academy of Management, European Accounting Association, Society for Institutional & Organizational Economics (SIOE, ex-ISONIE)