

# 15th Annual Media Economics Workshop

BARCELONA, October 6-7, 2017

Universitat Pompeu Fabra, Mercè Rodoreda Building – Auditori (23:S05)  
Ciutadella Campus, Ramon Trias Fargas, 25-27, Barcelona 08005

## October 6

### Session 1

- 9:30-10:50 KIRILL POGORELSKY (Warwick University)  
“News Sharing and Voting on Social Networks: An Experimental Study” (with Matthew Shum)  
*Discussant:* Simon Anderson (University of Virginia)
- GILAT LEVY (London School of Economics)  
“Persuasion with Correlation Neglect: Media Bias and Media Power through Correlation of News Content” (with Inés Moreno de Barreda and Ronny Razin)  
*Discussant:* Fabrizio Germano (UPF and Barcelona GSE)
- 10:50-11:20 *Coffee-break\**

### Session 2

- 11:20-12:40 SOPHIE HATTE (University of Lausanne)  
“Seeds Of Populism: Media Coverage Of Violence And Anti-Immigration Politics” (with Mathieu Couttenier, Mathias Thoenig, and Stephanos Vlachos)  
*Discussant:* Maja Adena (WZB)
- FRANCESCO SOBBRIO (LUISS)  
“War of the Waves: The Effect of Radio During World War II” (with Stefano Gagliarducci, Massimiliano Onorato, and Guido Tabellini)  
*Discussant:* Hans-Joachim Voth (University of Zurich)
- 12:40-13:40 *Lunch\**

### Session 3

- 13:40-15:00 EKATERINA ZHURAVSKAYA (Paris School of Economics)  
“Facts, Alternative Facts, and Fact Checking in Times of Post-Truth Politics” (with Oscar Barrera, Sergei Guriev, and Emeric Henry)  
*Discussant:* Francesco Sobbrío (LUISS)
- OLEKSANDR TALAVERA (Swansea University)  
“Social media, sentiment and public opinions: Evidence from #Brexit and #USElection” (with Yuriy Gorodnichenko and Tho Pham)  
*Discussant:* Andrey Simonov (Columbia Business School)
- 15:00-15:30 *Coffee-break\**

### Invited Speaker

- 15:30-16:30 PAUL RESNICK (University of Michigan)
- 16:30-17:00 *Coffee-break\**

### Panel Discussion on Fake News

- 17:00-18:00 HELEN WEEDS, EKATERINA ZHURAVSKAYA, PAUL RESNICK  
Chair: Matthew Ellman (Institut d'Anàlisi Econòmica-CSIC and Barcelona GSE)

## October 7

### Session 4

- 9:30-10:50 DON-SHIN JEON (Toulouse School of Economics)  
 “On the Great Unbundling of Journalism” (with Jay Pil Choi)  
*Discussant:* Sjaak Hurkens (IAE-CSIC and Barcelona GSE)
- ALEXANDRE DE CORNIERE (Toulouse School of Economics)  
 “Social Media and the News Industry” (with Miklos Sarvary)  
*Discussant:* Sandro Shelegia (UPF and Barcelona GSE)
- 10:50-11:20 *Coffee-break\**

### Session 5

- 11:20-12:40 MARIT HINNOSAAR (Collegio Carlo Alberto)  
 “Wikipedia Matters” (with Toomas Hinnosaar, Michael Kummer, Olga Slivko)  
*Discussant:* Anna Kerkhof (University of Cologne)
- ANDREY SIMONOV (Columbia Business School)  
 “Demand for (Un)Biased News: Government Control in Online News Markets”  
 (with Justin Rao)  
*Discussant:* Ruben Enikolopov (ICREA-UPF, IPEG, Barcelona GSE, and NES)
- 12:40-13:40 *Lunch\**

### Invited Speaker

- 13:40-14:40 DAVID STRÖMBERG (IIES, Stockholm University)
- 14:40-15:40 *Coffee-break\**

### Session 6

- 13:40-15:00 CHRISTIAN PEUKERT (Catolica Lisbon School of Business and Economics)  
 “Digital Disintermediation and the Market for Ideas” (with Imke Reimers)  
*Discussant:* Marit Hinnosaar (Collegio Carlo Alberto)
- MICHAEL SINKINSON (Yale University)  
 “Media Competition and News Diets” (with Charles Angelucci and Julia Cagé)  
*Discussant:* Lisa George (Hunter College)

## Conference Dinner (all speakers and discussants) Friday 6<sup>th</sup> at 8:30PM

*\*Meals are provided by the organization*

### Organizers

- Simon P. Anderson (University of Virginia)
- Matthew Ellman (Institut d'Anàlisi Econòmica-CSIC & Barcelona GSE)
- Ruben Enikolopov (ICREA-UPF, IPEG, Barcelona GSE, and NES)
- Lisa M. George (Hunter College)
- Maria Petrova (ICREA-UPF, IPEG, Barcelona GSE, and NES)

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